



Business Overview & Scrutiny Committee

Tuesday, 27th March 2018

REPORT TITLE	UPDATE ON LIVERPOOL CITY REGION DEVELOPMENTS
REPORT OF	ROSE BOYLAN, POLICY & STRATEGY MANAGER

REPORT SUMMARY

This report sets out a brief overview of latest developments at the Liverpool City Region (LCR), including activity underway to implement the City Region devolution deal.

This matter affects all Wards within the Borough.

This is not a key decision.

RECOMMENDATION/S

Committee is requested to note and comment on latest developments.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

Committee have requested regular updates and consideration of City Region developments.

2.0 OTHER OPTIONS CONSIDERED

N/a

3.0 LATEST DEVELOPMENTS

A wide range of activity continues, of which the following is just a small extract. This includes the portfolios of Economic Growth and Culture which Wirral has the lead for.

3.1. LCR Culture Strategy

The Combined Authority recently agreed the Liverpool City Region Culture and Creativity Strategy (2018 – 2048).

This has resulted from the original LCR Devolution Deal which included the setting up of a Cultural Partnership and the commitment to develop a Cultural Strategy for the city region. In recent months the Partnership and other key stakeholders have been developing the strategy.

The Strategy illustrates the significance that Culture plays and it's Unique Selling Point for the LCR. It is integral to place making and, as a major driver in the visitor economy, the cultural sector is instrumental in generating substantial growth for local and regional economies. **For every £1 of local authority investment, £11.14 of economic impact is generated in the Liverpool City Region.**

Major arts organisations bring in £32 million to the Liverpool City Region and support over a thousand jobs. Wider Liverpool City Region Arts organisations bring additional tens of millions into the City Region with in excess of £60m GVA. The visitor economy is also the second biggest contributor to the Liverpool City Region's economy worth £4.3bn.

The Strategy mission is to build an appreciation of, and embed the value of, culture and creativity as core drivers for the success of the LCR regionally, nationally and globally. It is a long-term 30 year strategy with an action plan for the first 3 years, and sets out 3 key aims:

- **Expand** and promote our existing culture and creative offer as a core part of a growing visitor economy (including retention and growth in numbers of students and residents) alongside more targeted creative social intervention;
- **Develop** a supply chain for talent and harness what the region has always done – acted as a 'pool of talent' with pathways into the creative sectors;
- **Sustain** and enhance economic growth through culture and creativity; recognising and investing in culture and creativity as major drivers in the visitor

economy and creative industries, and as catalysts to achieve positive outcomes in wellbeing, health, education, cohesion and the future world of work.

Within this are three *key deliverables* that focus on the whole of the city region working together in a new way:

- **Boroughs of Culture** – Design and develop a ‘Boroughs of Culture’ initiative;
- **LCR Cultural Awards** – Develop and deliver LCR Cultural Awards – championing and celebrating communities;
- **Region wide events** – Developing region wide events using investment from the LCR to attract other external resources

As part of Strategy, the LCR is the first in the country to commit to spending a percentage of its annual £30 million devolution funding from government to support cultural activities.

3.2. Tackling Violence against Women & Girls (VAWG)

LCR leaders recently marked International Women’s Day by pledging a new commitment to combatting Violence against Women and Girls (VAWG). Led by Steve Rotheram; DPP Cllr Emily Spurrell; Merseyside Police’s ACC Serena Kennedy; and women’s equality campaigner Tabitha Morton, the new collective approach will build on the range of existing good practice taking place across the City Region.

In the coming months, collaboration and engagement with frontline community and voluntary groups, community safety partners and key stakeholders to agree a comprehensive and joined up LCR action plan to end VAWG.

During the next stage of the process the Combined Authority is focusing on using the consultation process to establish a better understanding of:

- The breadth of organisations and service areas that are involved in addressing violence against women and girls and how they can work better together;
- Service users’ experiences, and the information they receive;
- Funding and how services are commissioned;
- Education and prevention work; and
- Awareness raising and campaigns

The aim is to learn from the very best practice from across the LCR, UK, and internationally to apply it locally to achieve better outcomes for our communities.

3.3. LCR Skills Strategy

As previously reported to this Committee, the Combined Authority has been developing a City Region Skills Strategy. Following extensive engagement and consultation, the final Strategy was recently agreed by the CA.

The Strategy sets out a vision for how an effective skills system can drive aspiration and attainment and create a global and competitive city region at the heart of the Northern Powerhouse. It has been produced in partnership with a wide range of

stakeholders from across the city region, including input from 60 senior stakeholders through one-to-one interviews and contributions from 50 businesses as part of the Local Enterprise Partnership's Insight Programme. Responses were also received from the Combined Authority's constituent councils, employers, business groups, universities, colleges and training providers.

Key outcomes identified in the strategy include:

- Higher proportion (particularly for 16-18s) of people with good attainment in English, maths and information technology attainment and work readiness
- Higher proportion of working age population employed with good quality jobs making up a higher proportion of all jobs
- Higher productivity and lower incidence of skills shortages across growth sectors
- More effective workforce and fewer local recruitment difficulties across all sectors
- Employers investing significantly more in the quality and quantity of the skills of their workforce
- Much simpler systems and more joined up support processes, driven by strategic use of funding

3.4. Funding to improve City Region's Key Route Network

The Combined Authority recently approved a package of £25m funding to support 15 highway schemes that will make improvements to the city region's Key Route Network (KRN). This is made up of the strategic highway routes that are vital to growth in the LCR. Responsibility for network was devolved to the Metro Mayor as part of the city region's devolution agreement with central government.

The funding will support highways improvements in all six of the combined authority's districts, as well as upgrades to digital connectivity and bus routes. Schemes will also include work to improve the condition of the roads, including tackling pot holes, and to allow better traffic flow.

This has positive implications for Wirral, which will benefit from the overall investment across the City Region, as well as from the specific Wirral schemes which include:

- **Kingsway Tunnel Connectivity** – £3,105,000 package of support for structural investment and communications upgrades;
- **Wirral Waters Safety Upgrade** - £327,319 for structural investment and communications upgrades;
- **A41 Corridor Improvement** - £2,361,555 package of support to improve highway infrastructure and connectivity

The full schedule of all 15 interventions is attached at Annex A.

3.5. Conclusion

Further updates on all of the above will be brought back to this Committee as the detail emerges in coming months. As previously stated, the above is just a short

snapshot of LCR activity, and further detail on all of the most recent developments can be found here <http://liverpoolcityregion-ca.gov.uk/>

4.0 FINANCIAL IMPLICATIONS

The Devolution arrangements propose the devolution of financial resources to the City Region.

5.0 LEGAL IMPLICATIONS

N/a

6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS

At this time, no additional cost is expected to be incurred by LCR local authorities as a result of arrangements to deliver the devolution deal.

7.0 ENGAGEMENT/CONSULTATION

Wirral, along with City Region partners, continues to brief members and officers; circulate information and raise awareness of LCR developments through a wide range of approaches and communications.

8.0 EQUALITY IMPLICATIONS

There are no direct equality implications associated with this report as it deals with the issue of devolution at a strategic level. Equality analysis will be carried out as part of the detailed implementation as appropriate.

REPORT AUTHOR: Rose Boylan, Policy and Strategy Manager
0151 691 8037
rosemaryboylan@wirral.gov.uk

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet	12 July 2013
Cabinet	8 August 2013
Cabinet and Council	19 September 2013
Cabinet and Council	10 March 2014
Council	19 November 2015
P&P Regeneration & Environment Committee	18 January 2016
P&P Regeneration & Environment Committee	2 March 2016
Council	13 September 2016
Cabinet	14 November 2016
Council	8 December 2016

Business Overview & Scrutiny Committee	6 December 2016
Business Overview & Scrutiny Committee	24 January 2017
Business Overview & Scrutiny Committee	29 March 2017
Business Overview & Scrutiny Committee	4 July 2017
Business Overview & Scrutiny Committee	19 September 2017
Business Overview & Scrutiny Committee	29 November 2017
Business Overview & Scrutiny Committee	23 January 2018

KRN INVEST FOR GROWTH PROGRAMME

KRN Scheme Name	KRN Package	KRN Outputs	KRN Outcomes	SIF Ask
ALL INVESTMENTS AREAS				
LCR UTC Communication Upgrade	Structural (Bidston viaduct and Silver Jubilee bridge) and UTC Communications Investments	352 Outstation routers 352 BT Connections 100 Controller changes	Improved reliability of traffic control systems Improved control to local authorities via new digital platform Reduced revenue costs of line rental Improved resilience, better co-ordination of traffic signals and controlled crossings	£2,380,500
LCR Intelligent Transport Systems	Bus and Freight Priority	12 upgraded pedestrian/cycle crossings 12 upgraded junctions 30 Other installations - modern signal technology, presence detectors and ITS	Improved reliability Improved journey times Increased patronage Improved air quality	£124,200
INVESTMENT AREA 1: LIVERPOOL CITY				
A57 Connectivity	Strategic Maintenance	2.1km reconstructed (New) road 7 upgraded pedestrian/cycle crossings 86 New LED street light columns 2.1km New pedestrian/cycle path 4 upgraded junctions	Improved journey times Supports sustainable access to employment, education and training as well as leisure Better health Supports growth of key employment zones	£2,794,500

KRN Scheme Name	KRN Package	KRN Outputs	KRN Outcomes	SIF Ask
D e v el op m en t 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 229 230 231 232 233 234 235 236 237 238 239 239 240 241 242 243 244 245 246 247 248 249 249 250 251 252 253 254 255 256 257 258 259 259 260 261 262 263 264 265 266 267 268 269 269 270 271 272 273 274 275 276 277 278 279 279 280 281 282 283 284 285 286 287 288 289 289 290 291 292 293 294 295 296 297 298 299 299 300 301 302 303 304 305 306 307 308 309 309 310 311 312 313 314 315 316 317 318 319 319 320 321 322 323 324 325 326 327 328 329 329 330 331 332 333 334 335 336 337 338 339 339 340 341 342 343 344 345 346 347 348 349 349 350 351 352 353 354 355 356 357 358 359 359 360 361 362 363 364 365 366 367 368 369 369 370 371 372 373 374 375 376 377 378 379 379 380 381 382 383 384 385 386 387 388 389 389 390 391 392 393 394 395 396 397 398 399 399 400 401 402 403 404 405 406 407 408 409 409 410 411 412 413 414 415 416 417 417 418 419 419 420 421 422 423 424 425 426 427 428 429 429 430 431 432 433 434 435 436 437 438 439 439 440 441 442 443 444 445 446 447 448 449 449 450 451 452 453 454 455 456 457 458 459 459 460 461 462 463 464 465 466 467 468 469 469 470 471 472 473 474 475 476 477 478 479 479 480 481 482 483 484 485 486 487 488 489 489 490 491 492 493 494 495 496 497 498 499 499 500 501 502 503 504 505 506 507 508 509 509 510 511 512 513 514 515 516 517 517 518 519 519 520 521 522 523 524 525 526 527 528 529 529 530 531 532 533 534 535 536 537 538 539 539 540 541 542 543 544 545 546 547 548 549 549 550 551 552 553 554 555 556 557 558 559 559 560 561 562 563 564 565 566 567 568 569 569 570 571 572 573 574 575 576 577 578 579 579 580 581 582 583 584 585 586 587 588 589 589 590 591 592 593 594 595 596 597 597 598 599 599 600 601 602 603 604 605 606 607 608 609 609 610 611 612 613 614 615 616 617 617 618 619 619 620 621 622 623 624 625 626 627 628 629 629 630 631 632 633 634 635 636 637 638 639 639 640 641 642 643 644 645 646 647 648 649 649 650 651 652 653 654 655 656 657 658 659 659 660 661 662 663 664 665 666 667 668 669 669 670 671 672 673 674 675 676 677 678 679 679 680 681 682 683 684 685 686 687 688 689 689 690 691 692 693 694 695 696 697 697 698 699 699 700 701 702 703 704 705 706 707 708 709 709 710 711 712 713 714 715 716 717 717 718 719 719 720 721 722 723 724 725 726 727 728 729 729 730 731 732 733 734 735 736 737 738 739 739 740 741 742 743 744 745 746 747 748 749 749 750 751 752 753 754 755 756 757 758 759 759 760 761 762 763 764 765 766 767 768 769 769 770 771 772 773 774 775 776 777 778 779 779 780 781 782 783 784 785 786 787 788 789 789 790 791 792 793 794 795 796 797 797 798 799 799 800 801 802 803 804 805 806 807 808 809 809 810 811 812 813 814 815 816 817 817 818 819 819 820 821 822 823 824 825 826 827 828 829 829 830 831 832 833 834 835 836 837 838 839 839 840 841 842 843 844 845 846 847 848 849 849 850 851 852 853 854 855 856 857 858 859 859 860 861 862 863 864 865 866 867 868 869 869 870 871 872 873 874 875 876 877 878 879 879 880 881 882 883 884 885 886 887 888 889 889 890 891 892 893 894 895 896 897 897 898 899 899 900 901 902 903 904 905 906 907 908 909 909 910 911 912 913 914 915 916 917 917 918 919 919 920 921 922 923 924 925 926 927 928 929 929 930 931 932 933 934 935 936 937 938 939 939 940 941 942 943 944 945 946 947 948 949 949 950 951 952 953 954 955 956 957 958 959 959 960 961 962 963 964 965 966 967 968 969 969 970 971 972 973 974 975 976 977 978 979 979 980 981 982 983 984 985 986 987 988 989 989 990 991 992 993 994 995 996 997 997 998 999 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1009 1010 1011 1012 1013 1014 1015 1016 1017 1017 1018 1019 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1039 1040 1041 1042 1043 1044 1045 1046 1047 1048 1049 1049 1050 1051 1052 1053 1054 1055 1056 1057 1058 1059 1059 1060 1061 1062 1063 1064 1065 1066 1067 1068 1069 1069 1070 1071 1072 1073 1074 1075 1076 1077 1078 1079 1079 1080 1081 1082 1083 1084 1085 1086 1087 1088 1089 1089 1090 1091 1092 1093 1094 1095 1096 1097 1097 1098 1099 1099 1100 1101 1102 1103 1104 1105 1106 1107 1108 1109 1109 1110 1111 1112 1113 1114 1115 1116 1117 1117 1118 1119 1119 1120 1121 1122 1123 1124 1125 1126 1127 1128 1129 1129 1130 1131 1132 1133 1134 1135 1136 1137 1138 1139 1139 1140 1141 1142 1143 1144 1145 1146 1147 1148 1149 1149 1150 1151 1152 1153 1154 1155 1156 1157 1158 1159 1159 1160 1161 1162 1163 1164 1165 1166 1167 1168 1169 1169 1170 1171 1172 1173 1174 1175 1176 1177 1178 1179 1179 1180 1181 1182 1183 1184 1185 1186 1187 1188 1189 1189 1190 1191 1192 1193 1194 1195 1196 1197 1197 1198 1199 1199 1200 1201 1202 1203 1204 1205 1206 1207 1208 1209 1209 1210 1211 1212 1213 1214 1215 1216 1217 1217 1218 1219 1219 1220 1221 1222 1223 1224 1225 1226 1227 1228 1229 1229 1230 1231 1232 1233 1234 1235 1236 1237 1238 1239 1239 1240 1241 1242 1243 1244 1245 1246 1247 1248 1249 1249 1250 1251 1252 1253 1254 1255 1256 1257 1258 1259 1259 1260 1261 1262 1263 1264 1265 1266 1267 1268 1269 1269 1270 1271 1272 1273 1274 1275 1276 1277 1278 1279 1279 1280 1281 1282 1283 1284 1285 1286 1287 1288 1289 1289 1290 1291 1292 1293 1294 1295 1296 1297 1297 1298 1299 1299 1300 1301 1302 1303 1304 1305 1306 1307 1308 1309 1309 1310 1311 1312 1313 1314 1315 1316 1317 1318 1319 1319 1320 1321 1322 1323 1324 1325 1326 1327 1328 1329 1329 1330 1331 1332 1333 1334 1335 1336 1337 1338 1339 1339 1340 1341 1342 1343 1344 1345 1346 1347 1348 1349 1349 1350 1351 1352 1353 1354 1355 1356 1357 1358 1359 1359 1360 1361 1362 1363 1364 1365 1366 1367 1368 1369 1369 1370 1371 1372 1373 1374 1375 1376 1377 1378 1379 1379 1380 1381 1382 1383 1384 1385 1386 1387 1388 1389 1389 1390 1391 1392 1393 1394 1395 1396 1397 1397 1398 1399 1399 1400 1401 1402 1403 1404 1405 1406 1407 1408 1409 1409 1410 1411 1412 1413 1414 1415 1416 1417 1418 1419 1419 1420 1421 1422 1423 1424 1425 1426 1427 1428 1429 1429 1430 1431 1432 1433 1434 1435 1436 1437 1438 1439 1439 1440 1441 1442 1443 1444 1445 1446 1447 1448 1449 1449 1450 1451 1452 1453 1454 1455 1456 1457 1458 1459 1459 1460 1461 1462 1463 1464 1465 1466 1467 1468 1469 1469 1470 1471 1472 1473 1474 1475 1476 1477 1478 1479 1479 1480 1481 1482 1483 1484 1485 1486 1487 1488 1489 1489 1490 1491 1492 1493 1494 1495 1496 1497 1497 1498 1499 1499 1500 1501 1502 1503 1504 1505 1506 1507 1508 1509 1509 1510 1511 1512 1513 1514 1515 1516 1517 1518 1519 1519 1520 1521 1522 1523 1524 1525 1526 1527 1528 1529 1529 1530 1531 1532 1533 1534 1535 1536 1537 1538 1539 1539 1540 1541 1542 1543 1544 1545 1546 1547 1548 1549 1549 1550 1551 1552 1553 1554 1555 1556 1557 1558 1559 1559 1560 1561 1562 1563 1564 1565 1566 1567 1568 1569 1569 1570 1571 1572 1573 1574 1575 1576 1577 1578 1579 1579 1580 1581 1582 1583 1584 1585 1586 1587 1588 1589 1589 1590 1591 1592 1593 1594 1595 1596 1597 1597 1598 1599 1599 1600 1601 1602 1603 1604 1605 1606 1607 1608 1609 1609 1610 1611 1612 1613 1614 1615 1616 1617 1618 1619 1619 1620 1621 1622 1623 1624 1625 1626 1627 1628 1629 1629 1630 1631 1632 1633 1634 1635 1636 1637 1638 1639 1639 1640 1641 1642 1643 1644 1645 1646 1647 1648 1649 1649 1650 1651 1652 1653 1654 1655 1656 1657 1658 1659 1659 1660 1661 1662 1663 1664 1665 1666 1667 1668 1669 1669 1670 1671 1672 1673 1674 1675 1676 1677 1678 1679 1679 1680 1681 1682 1683 1684 1685 1686 1687 1688 1689 1689 1690 1691 1692 1693 1694 1695 1696 1697 1697 1698 1699 1699 1700 1701 1702 1703 1704 1705 1706 1707 1708 1709 1709 1710 1711 1712 1713 1714 1715 1716 1717 1718 1719 1719 1720 1721 1722 1723 1724 1725 1726 1727 1728 1729 1729 1730 1731 1732 1733 1734 1735 1736 1737 1738 1739 1739 1740 1741 1742 1743 1744 1745 1746 1747 1748 1749 1749 1750 1751 1752 1753 1754 1755 1756 1757 1758 1759 1759 1760 1761 1762 1763 1764 1765 1766 1767 1768 1769 1769 1770 1771 1772 1773 1774 1775 1776 1777 1778 1779 1779 1780 1781 1782 1783 1784 1785 1786 1787 1788 1789 1789 1790 1791 1792 1793 1794 1795 1796 1797 1797 1798 1799 1799 1800 1801 1802 1803 1804 1805 1806 1807 1808 1809 1809 1810 1811 1812 1813 1814 1815 1816 1817 1818 1818 1819 1819 1820 1821 1822 1823 1824 1825				

KRN Scheme Name	KRN Package	KRN Outputs	KRN Outcomes	SIF Ask
			Supports growth of key employment zones Averts additional closures of Silver Jubilee Bridge which would result in increased journey times, disruption and costs for travellers and road users.	
A557 Widnes Town Centre	Strategic Maintenance	0.245km Newly constructed road 4 New LED street light columns 8 New traffic signal heads Newly constructed road 4 upgraded pedestrian/cycle crossings 7 new gullies 1 upgraded junction	Improve accessibility to jobs and housing Reduced congestion Improved journey times Supports growth of key employment zones Reduced congestion	£549,585
INVESTMENT AREA 5: WIRRAL EASTERN GATEWAY				
A41 Corridor Improvement	Strategic Maintenance	9.4km Newly resurfaced road 198 New LED street light columns 4,340m upgraded vehicle restraint system/barrier 7km cabling and other installations	Connects highway infrastructure on route to and from Birkenhead road tunnel and adjacent routes to and from the Wirral Waters schemes Supports highway infrastructure on route to and from the M53 corridor and new housing developments Improved flow on the highway network with more reliable journey times, including for buses Reduced long term maintenance costs associated with a 40 year old asset	£2,361,555
INVESTMENT AREA 6: EASTERN GATEWAY				
A580 Employment Hubs	Strategic Maintenance	0.82km re-constructed road 2 upgraded pedestrian/cycle crossings 36 New LED street light	Improved accessibility for existing businesses and residents Supports economic growth Improved reliability of KRN	£2,677,500

KRN Scheme Name	KRN Package	KRN Outputs	KRN Outcomes	SIF Ask
		columns 1 upgraded junction 1 new Variable Message Sign		
TOTAL				£25,109,044